



Club Goals — 2026

Membership Goal 1	Solicit new members on the pickleball court
Membership Goal 2	Contact existing members to renew and solicit referrals to grow membership
Membership Goal 3	Increase membership by at least 10%
Facilities Goals 1	Establish priorities for needs for new courts, court covers, lights.
Facilities Goal 2	Maintain/fix cracks
Facilities Goal 3	Fencing/tarp/backwall
Facilities Goal 4	Maintain/improve access to indoor courts
Events Goal 1	Host 2 Social Events – Members and a Guest Only, Not Combined with Play
Events Goal 2	Host 3 Clinics/Training Sessions – Min 2 clinics and at lease 1 ball machine days
Events Goal 3	Host series of after game/sessions socials
Events Goal 4	Host Annual Tournament
Communications Goal 1	Develop and implement training program for content and technical aspect of club communication. Identify and train content developers.
Communications Goal 2	Increase outreach and engagement by: • Increase legacy media activity and engagement • Increase Facebook subscribers to 100 • Increase email list to 200 addresses • Send newsletter out quarterly on schedule (2 weeks following each board meeting)



Communications Goal 3	Advocate for Pickleball in the Orcas Community • Present unified front for pickleball community court planning • Influence OIPRD priorities • Support and communicate OIPC strategies for future facilities development.
Communications Goal 4	Create a sounding board for members • Suggestion box on KIOSK
Club/Board Goal	Document processes for club technology tools and operational processes to improve onboarding process for new board members, minimize loss of legacy knowledge, and improve board productivity.