



Club Goals - 2025

Club Goal 1:	Develop and implement a comprehensive safety and training plan. (I.e. AED, FA, Signage, Education/Training).
Club Goal 2:	Develop a written strategic plan for the club.
Club Goal 3:	Cultivate two new board members.
Club Goal 4:	Club member on the Park and Rec Commission.
Fundraising Goal 1:	Develop a list of items to fundraise for over the short- to medium- term (1-5 years), including cost estimates.
Fundraising Goal 2:	Fund at least 2 items from list, such as: <ul style="list-style-type: none"> ● Raise ~\$2,000 for Medical Supplies. ● Purchase court drying equipment.
Fundraising Goal 3:	Develop a list of fundraising techniques, such as: <ul style="list-style-type: none"> ● The 2025 GiveOrcas Fall Catalogue ● Farmer's market ● Go Fund Me
Facilities Goal 1:	Work with P&R to complete the installation of fencing in 2025.
Facilities Goal 2:	Lobby Park and Rec to install internal fencing - east/west and north/south.
Facilities Goal 3:	Act as liaison between P&R and Patten Ren to resolve court surface issues.
Facilities Goal 4:	Provide P&R final court signage requirements and implement sign in sheet process.
Membership Goal 1:	Increase membership by 50% (+20 members) by the end of 2025.
Membership Goal 2:	Develop three (3) new tools to demonstrate member benefits.
Events Goal 1:	Host two tournaments, including:



	<ul style="list-style-type: none"> ● Round Robin - June ● Summer tournament - Aug
Events Goal 2:	<p>Host at least two social events, including:</p> <ul style="list-style-type: none"> ● Member only - Pizza Party at Linda's ● Public event at the courts, potluck/tailgate party
Events Goal 3:	<p>Host at least three player development events, including:</p> <ul style="list-style-type: none"> ● Beginners event, like proposed "Pickleball 101." ● Jem's clinic - inter-island - June 18th - 21st ● Jem's clinic - club only - date TBD